



ADVERTISING BOOKING FORM 2016

This is an interactive PDF. Please tick your selection and input data where required. Please save your document then forward the completed booking form to be emailed to shaun@alna.net.au

DATE:

ATTENTION:

Thank you for booking advertising space with ALNA.

We will endeavour to maximise your exposure to the newsagency channel and can assist with print, online and social media opportunities

SIZE OF ADVERT:

The Channel mag - print

DOUBLE PAGE SPREAD

FULL PAGE

1/2 PAGE

1/2 PAGE VERTICAL

1/4 PAGE

1/3 PAGE VERTICAL

1/3 PAGE HORIZONTAL

*FRONT COVER

The Channel mag - digital

DOUBLE PAGE SPREAD

FULL PAGE

1/2 PAGE

1/2 PAGE VERTICAL

1/4 PAGE

1/3 PAGE VERTICAL

1/3 PAGE HORIZONTAL

*FRONT COVER

The Channel - digital

WEEKLY eNewsletter

WEBSITE: animated banner

WEBSITE: skyscraper side banner

WEBSITE: industry supplier list

MONTH OF INSERTION:

The Channel - digital

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

MONTH OF INSERTION:

The Channel mag - print

APRIL

JULY

OCTOBER

JANUARY

MONTH OF INSERTION:

The Channel mag - digital

JUNE

SEPTEMBER

DECEMBER

SPECIFICATIONS: Please supply according to specifications in *The Channel* 2016 Media Kit.

DEADLINES: Please refer to *The Channel* 2016 Media Kit for all deadline details.

[CLICK HERE](#) for ALNA'S advertising terms and conditions.

TOTAL COST:

Advertising is invoiced after booking form is received by ALNA and is payable within 14 days.

NAME:

AGREE TO TERMS AND CONDITIONS:

YES

NO

ADDITIONAL INFORMATION:

*All front cover bookings must pay a non-refundable 25% deposit on confirmation of booking